A spot on Multi-Media

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At the start of this year, Multi-Media purchased 12 x Robin 600LEDs, 12 x Robin 600 Spots and 4 x MMXs. We asked Tim Fish, a partner at the company, to give us feedback on the sale and where the units have been used over the last couple of months.

1. Did you purchased these fixtures for an upcoming event or could you envision

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them being useful in the future?

We made the purchase particularly for our Zambia event coming up in May. However, we had a very good start to the year and decided to bring this purchase forward to cater for the demand and to offer our clients technology which they had not yet been exposed to.

2. What made you decide on these units?

We needed compact, reliable, bright fixtures at the right price point for our business. After purchasing the Robin 300s and seeing the MMXs in action, it was a no brainer! And of course the back-up service and support offered by DWR just put the cherry on top of the cake.

3. Any features you particularly like on each unit?

The Graphics wheel on the MMX is mind blowing! Our clients love the effects we can now create for them and they can see the value in these units. The 600 LED wash is just phenomenal. I actually have no words for them other than, “They are the dogs bollocks!”

4. Do you get excited with new kit (like being a child again) or is it just part of the job?

Ha ha, funny you should ask… I am worse than the techies. Yes, I love new kit and never can wait to see it in action!

5. Anything else you may want to add.

I love new technology and lighting is so important in eventing. Some people just don’t see the value until they see what we can do for them.

Engen Retail Indaba (Sun City – Super Bowl)

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The Engen Retail Indaba, held at the Super Bowl at Sun City was designed by Kurt du Preez and lit by Robert Grobler. “We used over 80 Robe fixtures on the show between the conference and the dinner. It was the first time Robert had used the Robin 600 LED washes and he was very impressed by them,” said Tim Fish. “It was one of our flagship events for this year and the client was bowled over by the lighting.”

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BAT Roadshow

“This was an internal roadshow to BAT staff,” said Tim Fish. “We did 6 cities in 7 days. Again the client loved what we did for them with the AV and the lighting. We used the MMXs and 600 LEDs on the set to bring it to life. The client didn’t have budget for an elaborate set. It’s amazing what a piece of stretch fabric and some decent lights can do.”

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While the Ernst & Young Entrepreneur of the Year & South African Growth Forum were intimate occasions with only 90 guests, they were extremely high profile events. “Of the 60 entrepreneurs in the room their combined wealth was over 100 billion USD,” explained Tim. “Our client is based in Zurich and we spent three solid months planning the two events, the larger of the two taking place in the Westin Hotel in Cape Town. The equipment spec was insane for such a small audience but hey, there is one thing about the Swiss, they put thought into every minute detail.”

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