

# DWR Distribution hosts exclusive L-Acoustics K3i demonstration

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DWR Distribution, the South African distributor for L-Acoustics, proudly hosted an exclusive product demonstration of the L-Acoustics K3i system on April 30th. The event took place at Unite 180's Unite City in Derdepoort, Pretoria, where the exceptional audio system, currently the only one of its kind in South Africa, is installed.



Jaco Beukes from DWR Distribution shared his excitement about the system, saying, "The K3 at Unite180 sounds incredible. Despite the acoustic challenges in the venue, it sounds huge. The K3, paired with the KS28, is a system that keeps on giving. Even when you think it must be at its maximum levels, it always surprises everyone with more to give!"



Richard Smith, the brand manager for L-Acoustics at DWR Distribution, explained the purpose of the event: "The K3 demonstration day was hosted especially for our clients, allowing them to casually stop by and listen to the system on the hour. We provided a brief overview and played a few tracks, featuring different genres and volumes, to showcase the system's capabilities. DWR is about turnkey solutions. Our motto is 'It's all about the people,' so we value that and aim to provide our clients with complete solutions."

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The K3 system delivers long-throw, full-range performance in a compact, accessible package, ideal for small to mid-capacity events and venues, which are the mainstay of most sound providers. It is a 'no compromises' tool, perfectly suited to the current event landscape. The K3i is ideal for applications requiring plenty of power and bandwidth from a small form factor, including mid-size tours, festivals, corporate events, religious services, and other productions. Designed to keep sightlines clear, K3i integrates easily into venues with space restrictions.



Kyle Robson from DWR added, "The visitors just loved it, and I have to commend the DWR team for making this event special. Seeing this massive PA in person is something of beauty!"



The Open Day would not have been possible without the support of the church. "Unite180 was by far the best host we could have asked for," Jaco concluded. "They were very helpful with everything we needed, both before and on the day, and never made us or our clients feel unwelcome. Thank you very much!"

