



Noting growing demand, L-Acoustics offers dedicated training program worldwide for L-ISA, the market-leading object-based mixing technology

**Marcoussis, France - March 2019 - PL+S Hall 8.0 / booth H85, Hall 7 and demo room**

**Symmetrie 2+3** - In the days leading up to the Prolight + Sound trade show, L-Acoustics announces the availability of training programs for systems and mixing engineers seeking to implement L-ISA Immersive Hyperreal Sound technology, the market-leading object-based mixing technology for live events and installations. In the initial phase of rollout, training sessions will be available by invitation only in L-Acoustics locations in Marcoussis, France; New York City, NY and Westlake Village, CA, and at select partner facilities. Phase two, planned for the fourth quarter of 2019, will extend training to a wider audience.

Sherif El Barbari, Director of L-ISA Labs, notes that the accelerated interest and adoption of L-ISA technology have created a real need for a global community of expert users. "L-ISA is gaining momentum everywhere: events, touring, and experiential venues. In addition to live events such as the upcoming Aerosmith Deuces Are Wild Residency or Mark Knopfler's current tour, we're seeing the technology installed as the 'house PA' in venues such as Earth in London, Theatre Rossiya in Moscow, and on two Princess Cruises vessels. The demand for festivals is growing, too," explains Sherif. "To accompany this industry shift to multidimensional audio, we want end users to feel fluent in designing systems and mixing with L-ISA. Having personally interacted with many systems and FOH engineers to date regarding L-ISA, I can say that inherent ease-of-use and intuitiveness make the technology quite approachable for new users. This said, object-based mixing is a different way of thinking. We know our end users want to give audiences the best possible experience and

there is no substitute for hands-on training to help achieve that goal.”



L-ISA training blends theory and hands-on practice in 3-day seminars, dispensed in half-day sessions, that bring together systems engineers and mixing engineers. Mixing engineers will learn to prepare, encode and mix an L-ISA show. System engineers will learn to design, implement, calibrate, and operate a sound reinforcement project built around L-ISA technology and gain privileged access to the L-ISA Tools feature pack in Soundvision 3.1.0.

The sessions are structured to begin and end with a common core relevant to both certifications, introducing L-ISA technology in a full system approach through tutorials and best practices for live object-based mixing in static and dynamic settings. The program branches out mid-seminar to role-specific sessions for systems engineers and mixing engineers with differentiated tasks, learning paths and objectives. To conclude the seminar, systems and mixing engineers reconvene to discuss L-ISA project management, considering native L-ISA pre-production and guest engineer support, as well as the process of transitioning from stereo to L-ISA. Following the seminar, system engineers and mixing engineers will receive official certification from L-Acoustics acknowledging their completion of the program.

Etienne Corteel, L-Acoustics Director of Scientific Outreach, adds, “Accompanying end users in the optimal operation of our systems through training has always been central to our vision as an organization. Offering L-ISA training worldwide is the next milestone in that ongoing effort. Furthermore, by offering sessions in small groups, we can provide highly relevant and personalized instruction that addresses individual end-user needs and questions. We believe this approach will serve the defined learning goals well, but also foster an environment of peer-to-peer exchanges and enrichment.”



In 2019, L-Acoustics will issue 6,000 training certificates to participants in 50 countries in results-oriented sessions ranging from Systems Fundamentals and Variable Curvature Line Source to L-ISA technology and more. For information about the robust L-Acoustics training offering, please visit [l-acoustics.com/en/training/program](https://l-acoustics.com/en/training/program)